

## KEYNOTE

### About

Holly Elissa Bruno, MA, JD, is a best-selling author, international keynote speaker, ground-breaking radio host and seasoned team builder.

She served as Assistant Attorney General for the state of Maine and Assistant Dean at the University of Maine School of Law. An alumna of Harvard University's Institute for Educational Management, she teaches leadership courses for The McCormick Center for Early Childhood Leadership and Wheelock College.

Holly Elissa's books include the best-selling, What You Need to Lead an Early Childhood Program: Emotional Intelligence in Practice, Managing Legal Risks in Early Childhood Programs and Learning from the Bumps in the Road. Her first book, Leading on Purpose was published by McGraw-Hill in 2008. The Comfort of Little Things: An Educator's Guide to Second Chances, was released in June to rave reviews from both within and outside the early childhood field.



### Holly Elissa Bruno

Best Selling Author  
International Keynote Speaker  
Radio Show Host

**Are you making waves or settling for being a "drop in the bucket"? Bring it! Be the oasis in someone's desert**

Have you ever run into someone who has no idea what early childhood leaders accomplish in a day? Someone who is unaware of a child's brain development from zero to three? We know. We know "when you change the life of a child, you change the world." Our power to make a difference is unmatched. So, why wait or make ourselves smaller than we are. Today is our day to sing our song, celebrate our profession, and make waves! Why be content to see yourself as a drop in the bucket when you are an oasis in someone's desert?

### Panel - 7 of the Top Early Childhood agencies in NYS

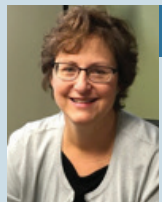
We have gathered representatives of the top 7 agencies in NYS that effect your programs. Each will give an overview of their current initiatives that effect programming and share with the participants what new initiatives are being considered and coming to you in the future. A unique opportunity to have all representatives in the same room.

### ASK THE PANEL

You will have an opportunity to submit additional questions to ask the panel during the AM Session.

Questions will be answered during Session 2. Questions and Answers will also be posted on the ECESolutions.org website after the conference.

### Speakers

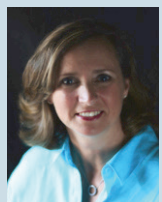


#### Lisa Stefanie, SPHR, SHRM-CP

President  
TripleTrack HR Partners

#### Interviewing for More Successful Hires

Are you struggling with your interviewing process? Asking the same questions and getting the same, sometimes disappointing, results? This presentation will include tips and strategies for changing things up a bit for greater success. We'll cover: Prepping for the interview, Candidate red flags, Cliché questions; ask these instead, DON'T ask that (psst . . . it's illegal).



#### Michelle Friedel, MEd

Early Childhood Education Instructor  
Ulster County BOCES Career and Technical Center and independent Early-Learning Trainer with Peakamoose Trading, NY

#### What Do You Do With A Problem? – Listen, Shift, and Reflect

Faced with daily challenging problems from staff, most directors rely on management and technical skills at hand; however, the ability to see the "big picture" gets blurred. This presentation will present and explore the Triangle Framework and discuss the five elements that are essential for change to occur

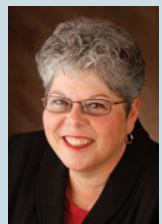


#### Lori E. Miller

President  
Developing Professionals

#### The Key to Prioritization

Learn how to balance all of your responsibilities by discovering what is most important in your life. By clarifying values, learning how to set SMART goals, and evaluating how you are spending your day, you will learn how to gain control of your life and put first things first!



#### Susan Block

Chief Executive Officer  
Early Learning Coalition of SWFL

#### "Smile! If you Want to Make a Difference"

Leadership can be overwhelming and on top of everything, your mental attitude determines your life experience, your leadership behaviors, even the influence you have on others. Being aware of your effect on others is essential to your success. After a full day of inspiring, professional development, Susan will conclude the conference with a focus on positive leadership and its importance for those you lead.



#### Lynnette Haley O'Stewart

Moderator  
Director  
Niagara County Quality Improvement Project  
Niagara University



Sara Lamoreaux  
Quality Improvement Specialist  
QUALITYstarsNY



Diana Diaz  
Aspire Registry Administrator



Amanda Kelkenberg  
Chief Executive Officer  
Child Care Resource Network (CCRN)



Abbe Hahn  
Director of Programs and Services Early Care and Learning Council (ECLC)



Kristen Kerr  
Director  
NYSaeyc



Patricia Harper  
Buffalo Regional Manager (OCFS)



Debora C. McGuire  
Director  
Professional Development Program (PDP)

### ANY QUESTIONS?

Contact Marilyn Ballard - 716-912-2907 or  
ECESolutionsinc@gmail.com or at  
www.ecesolutions.org